



Government of Jammu & Kashmir
Finance Department, Civil Secretariat.

Subject;- Issuance of Government advertisements.

CIRCULAR

Finance Department vide No. FD-VII-04(13) 2009-10 dated 27.10.2010 issued circular instructions which *interalia* provided that with effect from 01-11-2010, no Government Department PSU/Autonomous Bodies/Government owned corporations etc shall issue Government advertisement to any Local or National newspaper directly and that all advertisements in print media were to be routed through Information Department.

It has been brought to the notice of Finance Department by Information Department vide their O.M. ID/A24/ 2018 dated 30-05-2019 that a number of Government Departments and J&K Bank Branches are violating the circular instructions issued from time to time by not routing their advertisements through Information Department..

It is once again enjoined upon all Government Departments, Corporations, Autonomous Bodies, J&K Bank branches and Cooperative Bank branches to adhere strictly to the Government instructions in this regard and route their advertisements through Information department only so that objective behind Government decision is achieved without any fail.

Sd/-

Financial Commissioner,
Finance Department.

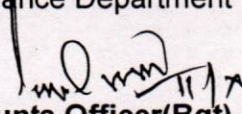
No. FD-VII-04(13)2009-10

Dated: 11 -10-2019

Copy to the:

1. Principal Resident Commissioner J & K Govt. 5-Prithivi Raj Road
New Delhi
2. Chairman Special Tribunal.
3. Director General of Police, J&K
4. Commissioner of Vigilance.
5. Financial Commissioner to Hon' ble Governor
6. All Administrative Secretaries to Govt.
7. Financial Commissioner Revenue
8. Financial Commissioner Health
9. All Administrative Secretaries to Government

10. Accountant General (A&E) J&K Srinagar/Jammu
11. Divisional Commissioner Kashmir/ Jammu
12. Director General J&K Institute of Management, Public Administration and Development ,Jammu
13. *Commissioner Commercial Taxes*
14. Excise Commissioner taxes
15. Director General Accounts & Treasuries. He is requested to issue appropriate instructions to all Treasury Officers not to entertain for payment any bill presented for payment on account of advertisement charges.
16. Director Resources & Intuitional Finances, Finance Department
17. All Heads of Departments/ Managing Director
18. Chairman Jammu & Kashmir Bank/ Cooperative Bank Ltd.
19. Special Secretary/Additional Secretary to Government, Finance Department
20. Commissioner, Jammu Municipal Corporation/Srinagar Municipal Corporation
21. All District Development Commissioners
22. Register General ,J&K High Court, Srinager
23. Secretary, J&K Legislative Assembly/ Council
24. Secretary, J&K Public Service Commission
25. Director Estates. J&K
26. Director Information with the request to give wide publicity to this communication. .
27. Director General, Audit & Inspection J&K
28. Director General, J&K Funds Organization
29. Director Archives, Archeology & Museums ,J&K Srinagar
30. Registrar of Universities.
31. Secretary J&K State Board of School Education, Srinagar
32. Secretary, J&K Services Selection Board
33. General Manager, Government Press, Srinagar/Jammu
34. All Director's Finance/Financial Advisor's & CAO'S
35. Principal Private Secretary to Chief Secretary
36. Pvt. Secretary to Financial Commissioner, Finance Department.
37. P.A. to Director General(Budget) Finance Department
38. I/C Website, FD/GAD


Accounts Officer(Bgt)
Finance Department