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## Excise and Taxation Complex. Rail Head Jammu. Tele: - 0191-2477977, Fax 0191-2477761

Sub: - Classification of Brands of IMFL.

Ref; Deputy Excise Commissioner Executive, Jammu's letter No. 1647/MRP /Exc/5035 Dated 30-09-2013.

EXCISE ORDER NO. - 33 ) OF 2013 DATED: - 23 -- 10-2013

As recommended by the Committee constituted vide Excise Order No. 39-E of 2013 Dated: 17.04.2013 and Minutes of meeting furnished by the Deputy Excise Commissioner (Executive), Jammu vide above referred No & Date & In continuation to Excise order No. 39-E of 2013 dated 17.04.2013, No. 168 of 2013 dated 19-06-2013, No: 197 of 2013 Dated: 03-07-2013, No. 253 of 2013 dated 19-08-2013 and 279 of 2013 dated 09-09-2013 Five brands of Local IMFL as mentioned in Annexure 'A' to this Order is hereby classified in Premium/Medium Categories for sale in Civil/CSD/PMF market during the year 2013-14 in pursuance of SRO 186 dated 07.07.2005 issued under Finance Department's endorsement No. ET/E/5/2004 dated 07.07.2005.

Sd/ (Vineeta Gupta) IAS Excise Commissioner, J&K Govt., Jammu. Dated: - 23 -10-2013

NO: - EC/5TS/2013-14/547-59 Copy to the:-

- 1. Principal Secretary to Govt., Finance Department, J&K, Civil Secretariat, Jammu.
- 2. Commissioner Commercial Taxes, Jammu/Kashmir.
- 3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
- 4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts, Jammu for information and necessary action.
- 5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri Poonch/Leh/Kashmir for further circulation amongst the IMFL Licensees of their respective Excise Ranges and to ensure strict compliance,
- 6. Excise & Taxation Officer, Eradication Wing, Jammu for Information.
- 7. Assessing Authority Commercial Taxes Circle 'H', Jammu.
- 8. Technical P. A. to the Excise Commissioner, Jammu for Information,
- 9. President Wine Association, Jammu/.....
- 10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
- 11. All wholesalers namely JKEL-1 M/s .....
- 12. All Manufacturers namely JKEL-6 and D-2 M/s
- 13. Order files (w.2.s.c)

Technical F. A to the Dolly Excise Commissioner, 138K, Gover, Jammu/Sgr.

No.	DISTILLERY / BOTTLING PLANT	BRAND	Type of Liquor	Classifi cation	Remar ks
1.	Trikuta Bottlers, Samba	Sea Chariot XXX Dark Rum	Rum	Medium	For Civil /CSD/ PMF
2	Trikuta Bottlers, Samba for M/s High Brew International Pvt Ltd., 57, Rani Jhansi Road, Paharganj, New Delhi	Double Monk Matured XXX Rum	Rum	Medium	For Civil /CSD/ PMF
3	Trikuta Bottlers, Samba for M/s High Brew International Pvt Ltd., 57, Rani Jhansi Road, Paharganj, New Delhi	5 Barrel Premium Whisky	Whisky	Premium	For Civil /CSD/ PMF
4	Oakland Bottlers Pvt Ltd, Samba for M/s Oasis Distilleries Limited Focal Point, Vill. Sandhe Hasham, Ferozepur city	Royal Arms Rare Whisky	Whisky	Premium	For Civil /CSD/ PMF
5	Oakland Bottlers Pvt Ltd, Samba for M/s Oasis Distilleries Limited Focal Point, Vill. Sandhe Hasham, Ferozepur city	Superior Old Fox XXX Rum	Rum	Medium	For Civil /CSD/ PMF



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## Excise and Taxation Complex. Rall Head Jammu. Tele: - 0191-2477977. Fax 0191-2477761

SUB: FIXATION OF MAXIMUM SALE PRICE OF LOCAL PREMIUM / MEDIUM BRAND OF IMPL AND LOCAL/IMPORTED BRAND OF BEER FOR SALE IN CIVIL MARKET OF J&K STATE

FOR THE YEAR 2013-14.

Ref: Deputy Excise Commissioner (Executive) Jammu's letter No. 1647/MRP/ Exc/5035

Dated 30-09-2013

EXCISE ORDER NO: 337.0\* 2013 D A T E D: 27.10-2013

In exercise of the powers conferred under Sub-rule 31 (b) (iv) of Rule 38 of the Jammu & Kashmir Liquor License and Sales Rules, 1984 Governing the sale of sprit (IMFL), as recommended by the Committee constituted vide Excise order No. 39-E of 2013 dated: 17-04-2013 and recommendation conveyed by Deputy Excise Commissioner Executive, Jammu vide her above referred letter no and date and in continuation to Excise Order No. 01 of 2013 dated:01-04-2013, No:05 of 2013 Dated:09-04-2013, 38 of 2013 dated 17-04-2013 No. 39 of 2013 dated 17-04-2013, No. 169 Of 2013 dated 19-06-2013, 196 of 2013 dated 03-07-2013, No. 212 of 2013 dated 11-07-2013, No. 254 of 2013 dated 19-08-2013 , No. 280 of 2013 dated 09-09-2013 and No. 281 of 2013 dated 09-09-2013 ex-manufacturer price, the ex-wholesale price and maximum sale rates of Local Premium /Medium Brand of IMFL as per Annexure "A" and Local /Imported Brand of Beer as per Annoxura "B" to this order are approved for sale in Civil market of J&K State for the year 2013-14.

Any default on this account shall attract the provisions of the Jammu & Kashmir Excise Act Samvat, 1958 and Rules framed there under.

> 5d/ (Vinceta Gupta) IAS Excise Commissioner J&K Government, Jammu. Dated: 2 7 -10-2013

## NO: EC/STS/2013-14/ 560-7/

Copy to the:

- 1. Principal Secretary to Govt., Finance Department, J&K Civil Sectt. Jammu.
- Commissioner, Commercial Taxes, J&K Government, Jammu.
- 3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
- 4. Deputy Excise Commissioner, (Executive), Jammu/Kashmir, Distilleries/Accounts, Jammu for Information and necessary action.
- 5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Leh for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
- 6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
- 7. Assessing Authority, Commercial Taxes, Circle 'H', Jammu.
- 8. Technical P. A. to the Excise Commissioner, Srinagar for information.
- 9. President Wine Association, Jammu/ ............
- 10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
- 11. All wholesalers namely JKEL-1 M/s ......
- 12. All Manufacturers namely JKEL-6 and D-2 M/s .....
- 13. Order files (w.2.s.c)

Technical F Excise Companiesioner, AK, Govt., Jammu/Sai

		,  —						1		т	<del></del> -
N	,, <u>.</u>								s.No.		
Focal Point, Vill. Sandhe Hasham, Royal Arms Ferozepur city Whisky	Oakland Bottlers Pvt Ltd, Samba for M/s Oasis Distilleries Limited	New Delhi	57, Rani Jhansi Road, Paharganj, <b>5 Barrel Premium</b>	High Brew International Pvt Ltd.,	Trikuta Bottlers, Samba for M/s				DISTILLERY / BCTTLING PLANT	MRP of Lo	
Royal Arms Whisky		Whisky	5 Barrel Pr						ERAND	MRP of Local Premium Brands For Sale In Civil For The Year 2013-14	Annexure- A to Excise order no. 332
Rare			emium							m Bra	A to
75		75	•		-				DEGREE	nds Fo	Excise
1124.00		1050.00				, 00 m	720 631		DEGREE   EX- Manufacture Price p	r Sale I	order n
1124.00 1125.00		1000.00				ML	375		acture Price	n Civil	0. 332
1126.00		1025.00				ML	180		e per case i	For Th	
2449.00						ML	750		EX-JKE	e Year	ed: c
126.00 2449.00 2450.00 2402.00		2371.00 2318.00				ML	375		EX-JKEL-1 PRICE / CASE	2013-1	Dated: 33-16-273
2402.00		2295.00				ML	180		CASE	4	7-20
370		361				ML	750	Ą	UNIT(I		2
185		177	•			ML	375	ALL TAXES)	MRP PER UNIT(INCLUSIVE OF		
8		87				ME	180	S	VE OF		

	MRP of L	MRP of Local Medium Brands For Sale in Civil For	nds Fo	r Sale In	Civil F	or The	The Year 2013-14	013-14				
S, No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	DEGREE EX- Manufacture Price per case	cture Price	per case	EX-JKE	EX-JKEL-1 PRICE / CASE	/ CASE	M W	MRP PER UNIT(INCLUSIVE OF	E) OF
				750 MI	375	180	750	375	180	750	375	180
				/ 30 MIL	<b>≧</b>	ĭ.	<u>s</u>	<b>M</b>	M	ME	<b>≧</b>	ĭ
:		Sea Chariot XXX										
	Trikuta Bottlers, Samba	Dark Rum	75	911.00	919.00	963.00	963.00 1973.00 1982.00	1982.00	1988.00	300	150	75
	inkuta Bottlers, Samba for M/s							-	-			
	High Brew International Pvt Ltd.,											_
	57, Rani Jhansi Road, Paharganj,	Double Monk	<u></u>					<u>.</u>				
2	New Delhi	Matured XXX Rum	75	911.00	919.00	953.00	2080.00 2089.00	2089.00	2091.00	313	157	78
-	Oakland Bottlers Pvt Ltd, Samba			_	- 1		_					
	for M/s Oasis Distilteries Limited											
··_··	Focal Point, Vill. Sandhe Hasham,	Superior Old Fox	•									
ω	Ferozepur city	XXX Rum	75	909.00	929.00	963,00	963.00 2078.00 2100.00 2091.00 313	2100.00	2091.00	313	158	78

## ANNEXURE -'B' to Excise order no. 3多2 Dated えるーlor プゴろ

		No S		-
Devans Modern Breweries Ltd. Jammu		BREWERY		a .
GODFATHER Super Strong Original Quality Beer		BRAND		MRP of Local Beer Brand For Sale In Civil For The Year 2013-14
Glass		Category		cal Beer
8		DEG. BELOW 650 ML 500 ML 330 ML 325ML 650 ML 500 ML 330 ML 325 ML 850 ML 500 ML 330 ML 325 ML % V/V		Brand
457		650 ML	EXN	For S
0		500 ML	EX MANUFACTURER PRICE/CASE	ale in
0		330 ML	ACTUR CASE	Civil F
0		325ML	ER	or Th
572		650 ML	EX-JP	е Үеа
0	(Fig	500 ML	(EL-1 PR CASE	r 201
0	(Fig in Rs)	330 ML	PRICE	3-14
0		325ML	PER	
79		650 ML	EX-JKEL-1 PRICE PER Maximum Retail Price per Unit CASE (Inclusive of all Taxes)	
0		500 ML	aximum Retail Price per U ( Inclusive of all Taxes)	
0		330 MIL	Price   of all Ta	
0		325 ML	per Unit Ixes)	

						,
2	J		S. No			
Devans Modern Breweries Ltd. Rajasthan	Devans Modern Breweries Ltd. Rajasthan		BREWERY			
GODFATHER Super Strong International Quality Beer	GODFATHER Electra Beor		BRAND			MRP of Imported Beer Brand For Sale In Civil For The Year 2013-14
Tin	Tin		DEG.   DEG.   Category   BELOW   650 ML   500 ML   330 ML   325ML   650 ML   330 ML   325ML   650 ML   330 ML   325 ML			orted Be
œ	8		DEG. BELOW % V/V			er Bran
0	739		650 ML		EX-JK	d For
0 1210 832	0		500 MIL	CASE	EX-JKEL-1A PRICE	Sale
832	0		330 ML	m	PRICE	n Civil
0	0		325ML (		PER	For 1
0	765 0		350 ML		¥-X-	he Y
0 1252 861 0	0	(Fig	500 ML	CASE	(EL-1 F	ear 20
861	0	(Fig in Rs)	330 ML	Ħ	RICE	13-14
	0		325ML		PER	
0	100		650 ML	(Incl	Maximu	
	0		500 ML	usive o	m Retai	
81 55 0	0		330 ML	(Inclusive of all Taxes)	EX-JKEL-1 PRICE PER   Maximum Retail Price per Unit	
0	0		325 ML	ıxes)	per Unit	