



Tel No: 0191-2477977,
FAX: 0191-2477761
www.jkexcise.nic.in
e-mail: jk_excise@yahoo.com

GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF EXCISE
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Fixation of Maximum Retail Price for the year 2017-18.

Reference: Deputy Excise Commissioner, (Executive), Jammu's letter No. MRP/DECEJ/EXC/267 dated 12-04-2017.

C O R R I G E N D U M

Please refer to Annexure A, B & C of this order for Ex-JKEL-1A price, Ex-JKEL-1 price and Maximum Retail Price of Imported Beer brands mentioned at S. No. 6, 7, 9 & 10 in Annexure 9, Local Beer brands mentioned at S. No. 7 in Annexure 11 and Imported Deluxe brands mentioned at S. No. 14 of Annexure 6 of Order No. 14 of 2017 dated 08-04-2017 issued under endorsement No. EC/Exc/MPR/2017-8/161-84 dated 08-04-2017 instead of the Ex-JKEL-1A price, Ex-JKEL-1 price and Maximum Retail Price indicated in the said order.

(Mohammad Javed Khan), IAS,
Excise Commissioner,
J&K Government

Encl.: Annexure A, B, C.

No.: EC/Exc/MPR/2017-18/ 251-65

Dated: 12-04-2017

Copy to:

1. The Commissioner/Secretary to Govt., Finance Department, J&K Civil Secretariat, Jammu.
2. The Commissioner, Commercial Taxes, J&K Government, Srinagar.
3. The Additional Commissioner, Commercial Taxes, Jammu/ Kashmir.
4. The Deputy Excise Commissioner, (Executive), Jammu/ Kashmir/ Distilleries/ Accounts for information and necessary action.
5. The Deputy Excise Commissioner, Toll Post Lakhanpur.
6. The Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Distilleries for further circulation

REVISED MRP OF IMPORTED BEER FOR SALE IN CIVIL FOR THE YEAR 2017-18

S. No.	BREWERY	BRAND	CATEGOR Y	DEG. BELOW % VV	EX-JKEL-1A PRICE PER CASE					EX-JKEL-1 PRICE PER CASE					Maximum Retail Price per Unit (Inclusive of all Taxes)				
					650 ML	500 ML	330 ML	325 ML	650 ML	500 ML	330 ML	325 ML	650 ML	500 ML	330 ML	325 ML			
1	Bombay Breweries Ltd. For United Breweries Ltd.	Kingfisher Ultra Lager Beer	Glass	5	1015	0	1173	0	1091	0	1258	0	148	0	83	0			
2	Bombay Breweries Ltd. For United Breweries Ltd.	Kingfisher Ultra Lager Beer	Tin	5	0	1676	0	0	1799	0	0	0	0	120	0	0			
3	United Breweries Ltd Ludhiana.	Kingfisher Premium Lager Beer	Glass	5	774	0	800	0	840	0	868	0	120	0	62	0			
4	United Breweries Ltd Ludhiana.	Kingfisher Strong Premium Beer	Glass	8	0	0	805	0	0	0	873	0	0	0	62	0			

(Fig in Rs)

Note: Additional freight charges @ 5% for Kashmir division, Poonch and Kishtwar districts of Jammu Division & 10% for Leh and Kargil Districts are admissible, above the MRP.

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ANNEXURE A

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Revised MRP Of Local Beer Brand For Sale in Civil For The Year 2017-18

S. No	BREWERY	BRAND	Category	DEG. BELOW % V/V	EX MANUFACTURER PRICE CASE					EX-JKEL-1 PRICE PER CASE					Maximum Retail Price per Unit (Inclusive of all Taxes) 2017-18		
					650 ML	500 ML	330 ML	325 ML	650 ML	500 ML	330 ML	325 ML	650 ML	500 ML		330 ML	325 ML
1	Devans Modern Breweries, Samba	God Father Super Strong International Quality Beer	Tin	8	0	0	594	0	0	0	0	818	0	0	0	59	0
(Fig in Rs)																	

Note: Additional freight charges @ 5% for Kashmir division, Poonch and Kishtwar districts of Jammu Division & 10% for Leh and Kargil Districts are admissible, above the MRP

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ANNEXURE - C

Revised MRP of Imported Deluxe Brands For Sale In Civil For The Year 2017-18

S. No	DISTILLERY / BOTTLING PLANT	BRAND	DEG	EX-JKEL-1A PRICE PER CASE in (Rs.)			EX-JKEL-1 PRICE PER CASE in (Rs.)			MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Beam Spirits & Wine (I) Pvt., Ltd. Karora, Behror, Rajasthan	Jim Beam Kentucky Straight Bourbon Whisky	75	12841	0	0	13688	0	0	1837	0	0
(Fig. in Rs.)												

ote: Additional freight charges @ 5% for Kashmir division, Poonch and Kishwar districts of Jammu Division & 10% for Leh and Kargil Districts are admissible, above the MRP.

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