

**OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,**  
**Excise and Taxation Complex, Rail Head Jammu,**  
**Tele: - 0191-2477977, Fax 0191-247761**

**SUB: Revised MAXIMUM RETAIL PRICE OF LOCAL PREMIUM/MEDIUM/ECONOMY BRANDS OF IMFL FOR SALE IN CIVIL MARKET OF J&K STATE FOR THE YEAR 2015-16.**

**Ref: Deputy Excise Commissioner (Executive) Jammu's letter No. MRP/ 2015-16/Exc/4616 Dated 18-09-2015.**

**EXCISE ORDER NO: 247 OF 2015**  
**D A T E D: 19 -09- 2015**

In exercise of the powers conferred under Rule 38, Sub-rule 31 clause (b) sub-clause (iv) of the Jammu & Kashmir Liquor License and Sales Rules, 1984, read with SRO 279 dated 21.08.2015, the MRP issued vide order no 214 of 2015 dated 31-8-2015 for the brands mentioned in the enclosed Annexure A, B and C is hereby revised. The revision is made on the recommendation of the Committee constituted vide Excise order No. 39-E of 2013 dated: 17-04-2013, communicated to this office vide above mentioned reference.

**(Tsering Angchok) IAS**  
**Excise Commissioner**  
**J&K Govt. Jammu.**

**Dated: 19/09/2015**

**NO: EC/STS/2015-16/S110-34**

**Copy to the:**

1. Commissioner Secretary to Government, Finance Department, Civil Secretariat, Srinagar for information.
2. Commissioner Commercial Taxes, J&K Government, Srinagar.
3. Additional Commissioner Commercial Taxes (Adm), Jammu/Kashmir.
4. Deputy Excise Commissioner, Accounts, Jammu.
5. Deputy Excise Commissioner, Executive, Jammu/Kashmir.
6. Deputy Excise Commissioner, Distilleries, Jammu.
7. Deputy Excise Commissioner, Toll Post Lakanpur/Leh.
8. Excise & Taxation Officer, Excise Range Jammu-City/North/South/Samba/Kathua/Doda/Udhampur/Rajouri-Poonch/Leh/Kashmir for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
9. Excise & Taxation Officer, Eradication Wing, Jammu.
10. Assessing Authority, Commercial Taxes Circle "H" Jammu.
11. President Wine Association, Jammu
12. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7 M/S
13. All Manufacturers namely JKEL-6 and D-2 M/S
14. Programmer, Excise Department for updation in the departmental website.
15. Order File ( w 2 s c ).

order No - 2478 was off - 19-9-2015  
Annexure - A

**Revised MRP of Local Premium Brands For Sale In Civil For The Year 2015-16**

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	Deg.	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	M/s Oakland Bottlers for M/s Oasis Distilleries	Royal Arms Rare Whisky	75	1215	1224	1224	2514	2562	2509	405	205	100

(Fig. in Rs.)

*CP*

*2*

*✓*

Annexure- B

order no - 247 of 2015 dt - 19-9-2015

## Revised MRP of Local Medium Brands For Sale In Civil For The Year 2015-16

S. No	DISTILLERY / BOTTLING PLANT	BRAND	DEG	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
(Fig. in Rs.)												
1	Oakland Bottlers Samba for M/s Jagatjit Ind. Ltd.	Aristocrat Extra Dry Gin	65	725	773	780	1912	1963	1925	324	165	80
2	Oakland Bottlers Samba for M/s Oasis Distilleries Ltd	Limanov Distilled Vodka	75	914	910	924	2289	2285	2247	370	185	90

Revised MRP of Local Economy Brands For Sale In Civil Market For The Year 2015-16

S. N O	DISTILLERY / BOTTLING PLANT	BRAND	DEG REE	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MRP per Unit (Inclusive of all Taxes)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
(Fig. in Rs)												
1	Trishul Bottlers Sikanderpur Jmu	Black Cat Whisky	75	645	690	725	1621	1669	1669	275	140	69
2	Dogra Distilleries Gangyal Jmu	White Stag Whisky	75	645	690	725	1621	1669	1669	275	140	69
3	Oakland Bottlers ,Samba for M/s Jagatjit Industries	Binnies Fine Whisky	75	565	600	620	1666	1703	1682	280	142	70


  

  
