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GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF EXCISE
 EXCISE AND TAXATION COMPLEX,
 SOLINA (RAMBAGH), SRINAGAR

Subject: Classification of liquor Brands.

Reference: Deputy Excise Commissioner, (Executive), Jammu's letter No. 1647/MRP/Exc/1539 dated 29-04-2016.

EXCISE ORDER No.: 73 OF 2016
D A T E D: 10 - 05 - 2016

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with SRO 130 dated 11-04-2016, and the recommendation of Committee constituted vide Excise Order No. 39-E of 2013 dated 17-04-2013, approval is hereby accorded to the Classification of 26 brands of liquor in Deluxe/Premium/Medium/Economy categories as mentioned in Annexure – 'A' of this order for sale in Civil Market/CSD/PMF.

(Tsering Angchok) IAS
 Excise Commissioner
 10/5/2016

Encl: Annexure – A (4 lvs.)
 No.: EC/Exc/Cifn/2016-17/929-957

Dated: 10-05-2016

Copy to:

1. The Commissioner/Secretary to Govt., Finance Department, Civil Secretariat, Srinagar.
2. The Commissioner, Commercial Taxes, J&K Government, Srinagar.
3. The Additional Commissioner, Commercial Taxes, Jammu/ Kashmir.
4. The Deputy Excise Commissioner, (Executive), Jammu/ Kashmir/ Distilleries/ Accounts, Jammu for information and necessary action.
5. The Deputy Excise Commissioner, Toll Post Lakhanpur/ Leh-Ladakh.
6. The Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar, Distilleries for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
7. The Excise and Taxation Officer, Eradication Wing, Jammu for information.

Annexure A

No.	DISTILLERY / BOTTLING PLANT	BRAND	Type of Liquor	Classification	Remarks
1.	United Spirits Ltd., C/o Chandigarh Distillers & Bottlers Ltd., Banur, S.A.S. Nagar, Mohali, Punjab	Mc Dowell's No.1 Luxury Premium Whisky	Whisky	Premium	For Civil /CSD/ PMF
	Distilled & matured in Scotland, bottled (Packed) by Lessee United Spirits Ltd. at Moonak Distillers & Bottlers Pvt. Ltd., Jakhal Road, Moonak, Distt. Sangrur, Punjab	Vat 69 Blended Scotch Whisky	Whisky	Deluxe	For CSD/ PMF
	Distilled & matured in Scotland, bottled (Packed) by Lessee United Spirits Ltd. at Moonak Distillers & Bottlers Pvt. Ltd., Jakhal Road, Moonak, Distt. Sangrur, Punjab	Black & White Blended Scotch Whisky	Whisky	Deluxe	For CSD/ PMF

4.	Moonak Distillers & Bottlers Pvt. Ltd., Jakhal Road, Moonak, Distt. Sangrur, Punjab	Smirnoff No. 21 Triple Distilled Vodka	Vodka	Deluxe	For CSD/PMF
5.	Lessee United Spirits Ltd. at Moonak Distillers & Bottlers Pvt. Ltd., Jakhal Road, Moonak, Distt. Sangrur, Punjab	Smirnoff Orange Triple Distilled Vodka	Vodka	Deluxe	For CSD/PMF
6.	Lessee United Spirits Ltd. at Moonak Distillers & Bottlers Pvt. Ltd., Jakhal Road, Moonak, Distt. Sangrur, Punjab	Smirnoff Green Apple Triple Distilled Vodka	Vodka	Deluxe	For CSD/PMF
7.	Dogra Distilleries, Industrial Extn. Area Gangyal, Jammu	Black Angel VSOP Brandy	Brandy	Medium	For Civil /CSD/PMF
8.	Madeira Bottlers, SIDCO, Industrial Complex, Bari Brahmna	Royal Knight Premium Whisky	Whisky	Premium	For Civil /CSD/PMF
9.	Madeira Bottlers, SIDCO, Industrial Complex, Bari Brahmna	Knight Choice Whisky	Whisky	Medium	For Civil /CSD/PMF
10.	Madeira Bottlers, SIDCO, Industrial Complex, Bari Brahmna	Knight Choice XXX Rum	Rum	Medium	For Civil /CSD/PMF
11.	Madeira Bottlers, SIDCO, Industrial Complex, Bari Brahmna	Blue Star Special Whisky	Whisky	Economy	For Civil /CSD/PMF
12.	Madeira Bottlers, SIDCO, Industrial Complex, Bari Brahmna	Blue Star XXX Rum	Rum	Economy	For Civil /CSD/PMF
13.	Kashmir Distilleries Pvt. Ltd., SIDCO, Industrial Complex, Bari Brahmna	Monty XXX Rum	Rum	Economy	For Civil /CSD/PMF

14.	Jagatjit Industries Ltd., P.O. Jagatjit Nagar, Distt. Kapurthala, Punjab	Aristocrat Premium Classic Whisky	Whisky	Premium	For Civil /CSD/ PMF
15.	Jagatjit Industries Ltd., P.O. Jagatjit Nagar, Distt. Kapurthala, Punjab	AC Black Pure Grain Whisky	Whisky	Medium	For CSD/ PMF
16.	Pernod Ricard India (P) Ltd., at Rajasthan Liquors Ltd., Vill.-Haripur Hindua, Derabassi, Distt. S.A.S. Nagar (Mohali), Punjab	Seagram's Royal Stag Classic Whisky	Whisky	Premium	For Civil /CSD/ PMF
17.	Pernod Ricard India (P) Ltd., at Rajasthan Liquors Ltd., Vill.-Haripur Hindua, Derabassi, Distt. S.A.S. Nagar (Mohali), Punjab	Seagram's Imperial Blue Authentic Grain Whisky	Whisky	Premium	For Civil /CSD/ PMF
18.	Pernod Ricard India (P) Ltd., at Rajasthan Liquors Ltd., Vill.-Haripur Hindua, Derabassi, Distt. S.A.S. Nagar (Mohali), Punjab	Seagram's Blenders Pride Ultra Premium Whisky	Whisky	Deluxe	For Civil /CSD/ PMF
19.	Radico Khaitan Ltd. Bareilly Road, Rampur, U.P.	Regal Talons Rare Generation Whisky	Whisky	Premium	For Civil /CSD/ PMF
20.	New India Distilleries, Sujwan, Nai Basti, Samba	Vegas matured XXX Rum	Rum	Economy	For Civil /CSD/ PMF
21.	New India Distilleries, Sujwan, Nai Basti, Samba	Vegas Fine Malted Whisky	Whisky	Economy	For Civil /CSD/ PMF
22.	New India Distilleries, Sujwan, Nai Basti, Samba	Gold Band Orange Flavour Premix Gin	Gin	Economy	For Civil /CSD/ PMF
23.	Tawi Bottlers, Sujwan, Nai Basti, Samba	Old Monk Extra Special XXX Rum	Rum	Medium	For Civil /CSD/ PMF

24.	Tawi Bottlers, Sujwan, Nai Basti, Samba	Brown Crazy Horse XXX Rum	Rum	Economy	For Civil /CSD/ PMF
25.	Tawi Bottlers, Sujwan, Nai Basti, Samba	Brown Crazy Horse Whisky	Whisky	Economy	For C. /CSD/ PMF
26.	Distilled, Aged and Blended in Scotland, imported and Bottled by M/s Pernod Ricard India (P) Ltd., Karora Behror, Rajasthan	Seagram's 100 Pipers Blended Scotch Whisky Aged 12 years	Whisky	Deluxe	CSD/ PMF

(M. P. Gupta)
Sr. Chemist

(V. S. Pawar)
Excise & Taxation Officer,
CITY EXCISE RANGE NORTH